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**INVESTOR IN PEOPLE**

16 December 2008

**Greensand Ridge Investment Prospectus 2009-2013**

On behalf of the Greensand Ridge Local Action Group (LAG), I have great pleasure in enclosing the Greensand Ridge Investment Prospectus 2009-2013 and supporting 'project idea' application form.

The Greensand Ridge LAG is a newly established partnership of local business and community interests, which has secured £2.4 million of EU/ Government funding to invest in agriculture diversification, forestry, rural business and community enterprise development projects in the Greensand Ridge area of Beds and Cambs. The investment opportunities available through this fund are detailed in the attached prospectus. BRCC has been appointed by the Greensand Ridge LAG to support the marketing of this prospectus and management of its associated investment fund over the next 5 years.

I hope you enjoy reading the prospectus and that it stimulates you to want to access our available funds. To confirm your interest in the prospectus, please complete and return the attached 'project idea' application form. All submitted application forms will be appraised on an open, rolling basis at our monthly panel meetings. The 'project idea' application deadline for our next panel meeting is 13 January 2009 and thereafter on the 13th day of every month in 2009. To help our investment programme get off to a strong start, we'd especially welcome some initial project ideas submitted to our January panel meeting. Should you require any assistance in completing the application form or have any queries concerning our prospectus, please contact me on the number below.

Wishing you a very merry Christmas and prosperous New Year,

**JOEL CARRÉ**

Greensand Ridge Programme Director

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